

# the GRID

Community Design Center News

February 2019



14<sup>th</sup> Annual Award-Winning Series  
**reSHAPING  
ROCHESTER** 2019

Our City, Ourselves:  
Connecting people and places

Presented by:  **HOME LEASING**  
DEVELOPMENT | CONSTRUCTION | MANAGEMENT

## January's Reshaping Rochester Lecture with Gil Penalosa



It was a full house at the Reshaping Rochester kick-off lecture with Gil Penalosa last Wednesday! Thank you to everyone who braved the subzero temperatures to attend. We would also like to give a special shout-out to Gil Penalosa for driving from Toronto to share his insight and experiences. We think most would agree that the presentation was fun, thought-provoking, and inspiring.

**Please note:** We strongly encourage you to pre-register for these lectures online ahead of time. This helps us keep better track of attendance (which is required for grants and sponsorships) and keeps the check-in line moving quickly: a win-win for everyone!

*A recording of this event is coming soon!*

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Join us for our next FREE\* Reshaping Rochester lecture with Nikolaus Philipsen!



**Strategies for Health & Equity  
in Housing**

**Nikolaus Philipsen**  
President, ArchPlan Inc. | Baltimore, MD

**February 27, 7pm**  
Gleason Works Auditorium  
1000 University Ave

*\*Made possible by the [Rochester Area Community Foundation](#)*

[Register](#)

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## Introducing...



Our Gallery Salon Series allows community members to gather together, debrief the most recent Reshaping Rochester topic, and discuss how the concepts can be applied in our community.

Join us for a discussion of ideas and strategies from Gil Penalosa's recent workshop and lecture in Rochester, NY.

**Wednesday, February 13, 2019 | 5:30pm - 7:00pm**

**CDCR Gallery, 1115 E Main Street**

**FREE**

*Seating is limited, register today!*

[Register](#)

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## Welcoming Monika Reifenstein



The CDCR is excited to welcome our new Office Coordinator, Monika Reifenstein! Monika is a graduate of Smith College, where she received dual bachelor's degrees in Psychology and the Study of Women and Gender with a minor in Neuroscience. She initially learned about the CDCR in 2017 when the organization took on Make Music Rochester, a music festival of which Monika is co-founder. Passionate about social justice, she was drawn to the CDCR open position: "When Maria mentioned the position, I knew it would be a great fit. I really need to believe in an organization and its mission to work there, and the CDCR's pursuit of health and sustainability via the built environment is a socially just goal I fully support."

In addition to her work at the CDCR, Monika offers analytical and creative consulting/volunteering to Rochester non-profits, interns at the Little Theatre, and sings in two women's choirs.

***See what our friends are doing:***



**AIA**  
**Rochester**

**Celebrating 100 Years**

Congratulations to **AIA Rochester** for their work in local architecture and design for an entire century! Few organizations can boast such success. Look to future newsletters and the AIA Events page to keep up to date on exciting centennial celebrations. Just a little tease...there will be an Art and Architecture Design Competition, an Architecture Fashion Show, and a Design Awards Gala.

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## Upcoming Events

### Art Exhibition: Landscapes and the Unbuilt

Friday, February 1 - Saturday, March 16 | RoCo, 137 East Ave, Rochester, NY 14604

*Landscapes and the Unbuilt* is a wonderful new exhibition in partnership with Rochester Contemporary Art Center that reflects artist interactions with land and natural places. Nine Rochester-based artists are paired with nine Genesee Land Trust protected properties. Two new sculptural installations related to human impact on the land are featured.

More info [here](#)

### Artist's Walk at Corbett's Glen Nature Park

Saturday, February 16 | 10 AM - 12 PM | 125 Glen Rd Rochester, NY 14610

Patti Russotti invites you to see Corbett's Glen through her eyes and camera, capturing parts of the space and the sense of place. All ages and experience welcome.

More info [here](#)

### Winter Wonder Land Dinner

Saturday, March 2 | 6 PM - 10 PM | The Rabbit Room, 61 N Main St, Honeoye Falls, NY 14472

Everyone's favorite dinner is back for its fourth year! Treat yourself to a gourmet, four-course meal with wine pairings in an elegant setting. This event has sold out every year, so be sure to get your tickets soon. Opportunity to bid on great items in the silent auction and test your luck in the raffle.

More info [here](#)



## Building a City Where Every Child Can Play

Over the last 10 years the [Healthi Kids Coalition](#) has advocated for the POWER of PLAY for every child in every place. We know that play is critical to whole child health - kids that play every day are healthier, do better at school, and learn important social skills like team building and problem solving. We also know that PLAY is good for cities - playful cities foster economic development, drive innovation, promote safe and vibrant neighborhoods, and bring communities together.

The [PlayROCs campaign](#) has successfully galvanized change across the City of Rochester.

Partnered with residents, youth, and neighborhood champions, organizers have hosted pop up play days, met with elected officials, gone to City Council, and transformed neighborhoods for kids and play. They've created playful sidewalks, children's gardens, play streets, and Story Walks. They've raised their voices to demand change. Together they have and continue to advocate for safe and accessible play spaces for every child - because we all know *it's a child's RIGHT to PLAY!*

Check out the video below to see PlayROCS in action!



The Community Design Center is generously supported by



**NEW YORK**  
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**Council on  
the Arts**



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